JOIN OUR FORCE

This suite of signature events is designed and executed by the Atlanta Police Foundation to support our public safety programs. Each of our events are intended to educate attendees, engage the community in Atlanta’s public safety strategy, and increase awareness. By sponsoring an event you become the “force behind the force” allowing us to continue our mission to make Atlanta the safest large city in the nation.

The Atlanta Police Foundation (APF) was established in 2003 to provide vital support to the Mayor, the Chief of Police and the Atlanta Police Department. The Foundation is based on a public-private partnership model that has proven to be highly effective in the prevention and reduction of crime. Our work supports more than 15 citywide initiatives that address the problems of youth crime, repeat offenders, neighborhood surveillance, the use of technology to deter crime, police visibility, community-police relations, police morale, law enforcement training, and recruiting new and retaining experienced police officers. Our progress of the past 17 years has been prodigious, yielding a better trained, more professional police force. But some crimes have spiked in recent months as our city has faced challenges common to many urban areas.

We hope that you’ll review this comprehensive sponsorship package for 2022 and lend your support to our efforts to regain the momentum we need to rebuild APD’s morale and assist our efforts to recruit and retain APD officers. There has never been a more critical time to show our police officers that their efforts are appreciated and deserving of year-long support.

Your support of our comprehensive sponsorship package is an investment in public safety that benefits the citizens of Atlanta and makes our city a better place to live.

TOGETHER, WE CAN MAKE ATLANTA THE SAFEST LARGE CITY IN THE NATION.
2022 SIGNATURE EVENTS

**Link Up Against Crime**  
April 11, 2022

**Field Day**  
June 10, 2022

**Crime is Toast**  
September 29, 2022

**Blue Jean Ball**  
May 14, 2022

**Atlanta’s Finest 5K**  
August 20, 2022

**A Night in Blue**  
October 22, 2022
Join the Atlanta Police Foundation for the 10th annual Blue Jean Ball to celebrate the accomplishments of the Crime Stoppers Greater Atlanta program. This isn’t your traditional Ball! Throw on your favorite pair of jeans and prepare for a fabulous night of good food, great music under the stars, and a silent auction benefiting the Crime Stoppers Greater Atlanta program! Through an anonymous tip system, Crime Stoppers Greater Atlanta reduces the time it takes to investigate cases and put criminals behind bars.
<table>
<thead>
<tr>
<th><strong>Presenting Sponsor</strong></th>
<th><strong>$50,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Prominent recognition as the Presenting Sponsor in all event outreach</td>
<td></td>
</tr>
<tr>
<td>Large Logo placement listed on event signage, all forms of the invitation &amp; APF website</td>
<td></td>
</tr>
<tr>
<td>Opportunity to include promotional items at Blue Jean Ball for each guest</td>
<td></td>
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<tr>
<td>Opportunity to thank guests for attending from the stage</td>
<td></td>
</tr>
<tr>
<td>Reserved outdoor fire pit at the event</td>
<td></td>
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<tr>
<td>20 VIP Tickets including access to the VIP reception</td>
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<thead>
<tr>
<th><strong>Chief Sponsor $25,000</strong></th>
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<tbody>
<tr>
<td>Logo placement on event signage, all forms of the invitation, and APF Website</td>
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<tr>
<td>Reserved outdoor fire pit at the event</td>
</tr>
<tr>
<td>Opportunity to include promotional item at Blue Jean Ball for each guest</td>
</tr>
<tr>
<td>14 VIP tickets including access to the VIP reception</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Deputy Chief Sponsor $15,000</strong></th>
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<tbody>
<tr>
<td>Logo placement on event signage, all forms of the invitation and APF Website</td>
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<tr>
<td>Reserved outdoor fire pit at the event</td>
</tr>
<tr>
<td>12 VIP tickets including access to the VIP reception</td>
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<table>
<thead>
<tr>
<th><strong>Major Sponsor $10,000</strong></th>
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<tbody>
<tr>
<td>Logo placement on event signage, all forms of the invitation and APF Website</td>
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<tr>
<td>Reserved outdoor fire pit at the event</td>
</tr>
<tr>
<td>10 tickets to the event</td>
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<thead>
<tr>
<th><strong>Lieutenant Sponsor $7,500</strong></th>
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<tbody>
<tr>
<td>Name placement on event signage, all forms of the invitation and APF Website</td>
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<tr>
<td>8 tickets to the event</td>
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<table>
<thead>
<tr>
<th><strong>Host Committee</strong></th>
<th><strong>$3,500</strong></th>
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<tbody>
<tr>
<td>Name listed on APF Website and event signage</td>
<td></td>
</tr>
<tr>
<td>6 VIP tickets to the event including the VIP reception</td>
<td></td>
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</tbody>
</table>

*Available only to individuals or couples*

<table>
<thead>
<tr>
<th><strong>Sergeant Sponsor $2,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name listed on APF website and event signage</td>
</tr>
<tr>
<td>4 tickets to the event</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Investigator Sponsor $500</strong></th>
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</thead>
<tbody>
<tr>
<td>2 tickets to the event</td>
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</table>
2022 PLEDGE FORM

YOU CAN SELECT A COMPREHENSIVE PACKAGE FROM THE PREVIOUS PAGE:

- Package #1 - $80,000
- Package #2 - $55,000
- Package #3 - $43,000
- Package #4 - $20,000
- Package #5 - $15,000

OR YOU CAN DESIGN YOUR OWN CUSTOM PACKAGE TO FIT YOUR COMPANY’S BUDGET AND DESIRED EVENTS BY SELECTING FROM THE OPTIONS BELOW:

**LINK UP AGAINST CRIME**
- $50,000 Presenting Sponsor
- $25,000 Champion Sponsor
- $15,000 Masters Sponsor
- $7,500 Invitational Sponsor
- $4,000 Club Sponsor
- $2,500 Hole Sponsor

**ATLANTA’S FINEST 5K**
- $25,000 Presenting Sponsor
- $10,000 Champion Circle Sponsor
- $7,500 Runner’s Circle Sponsor
- $5,000 Sprinter’s Circle Sponsor
- $3,500 Jogger’s Circle Sponsor
- $1,000 Walker’s Circle Sponsor
- $500 Booth Sponsor

**BLUE JEAN BALL**
- $50,000 Presenting Sponsor
- $25,000 Chief Sponsor
- $15,000 Deputy Chief Sponsor
- $10,000 Major Sponsor
- $7,500 Lieutenant Sponsor
- $3,500 Host Committee (Ind. Only)
- $2,000 Sergeant Sponsor
- $500 Investigator Sponsor

**CRIME IS TOAST**
- $50,000 Presenting Sponsor
- $25,000 Chief Sponsor
- $15,000 Deputy Chief Sponsor
- $10,000 Major Sponsor
- $5,000 Captain Sponsor
- $3,500 Lieutenant Sponsor
- $150 Individual Ticket

**AT-PROMISE FIELD DAY**
- $50,000 Presenting Sponsor
- $25,000 Head Coach
- $15,000 Assistant Coach
- $7,500 Team Manager
- $5,000 Team Captain
- $2,500 Referee

**A NIGHT IN BLUE**
- $50,000 Presenting Sponsor
- $25,000 Chief Sponsor
- $15,000 Deputy Chief Sponsor
- $10,000 Major Sponsor
- $5,000 Captain Sponsor
- $3,500 Lieutenant Sponsor
- $2,500 Patron Sponsor
- $500 Individual Ticket

**TOTAL SPONSORSHIP**

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Link Up Against Crime</td>
<td>$______</td>
</tr>
<tr>
<td>At-Promise Field Day</td>
<td>$______</td>
</tr>
<tr>
<td>Crime Is Toast</td>
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<td>Blue Jean Ball</td>
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<td>$______</td>
</tr>
<tr>
<td>A Night in Blue</td>
<td>$______</td>
</tr>
</tbody>
</table>

**Total Sponsorship** $______
Please complete all fields below.

**DONOR LISTING:**

Please indicate how you would like to be listed for recognition.

☐ I / we prefer to remain anonymous.

**BENEFITS (CHECK ONE)**

☐ I / we will utilize all of our benefits.

☐ Please waive the benefits that have a fair market value.

**PAYMENT INFORMATION**

☐ Please invoice me on this date: ________________

☐ Check enclosed (make payable to [APF Support, Inc.](mailto:))

☐ Pay by credit card- Please charge my card on (date): ________________

  Name on card:___________________________________________________________________
  Credit Card Number:_____________________________________________________________
  Exp. Date:_______________________ Security Code:________________________________
  Billing Address:________________________________________________________________
  City, State, Zip Code:_____________________________________________________________

**CONTACT INFORMATION**

Name:________________________________________________________________________________________

Title: _________________________________ Company:______________________________________________

Email:_______________________________________________________________________________________

Mailing Address:______________________________________________________________________________

  ☐ home  ☐ work

City, State, Zip Code:________________________________ Phone:_____________________________________

☐ mobile  ☐ work

Signature:____________________________________________________________________________________

Date:__________________________________________

THANK YOU FOR YOUR COMMITMENT!

PLEASE RETURN THIS FORM TO:
Atlanta Police Foundation
191 Peachtree Street NE, Suite 191, Atlanta, GA 30303
P: 404.586.0180 | F: 404.586.0414

Or

email this form to [giving@atlantapolicefoundation.org](mailto:)}
Thank you for your commitment to Public Safety! We look forward to seeing you at our 2022 Signature Events!

Atlanta Police Foundation
191 Peachtree Street NE
Suite 191
Atlanta, GA 30303

Phone: 404-586-0180
Fax: 404-586-0414
www.atlantapolicefoundation.org

Follow Us @ATLPOLICEFDN
#MySafeATL