2022 SIGNATURE EVENT SPONSORSHIP
JOIN OUR FORCE

This suite of signature events is designed and executed by the Atlanta Police Foundation to support our public safety programs. Each of our events are intended to educate attendees, engage the community in Atlanta’s public safety strategy, and increase awareness. By sponsoring an event you become the “force behind the force” allowing us to continue our mission to make Atlanta the safest large city in the nation.

The Atlanta Police Foundation (APF) was established in 2003 to provide vital support to the Mayor, the Chief of Police and the Atlanta Police Department. The Foundation is based on a public-private partnership model that has proven to be highly effective in the prevention and reduction of crime. Our work supports more than 15 citywide initiatives that address the problems of youth crime, repeat offenders, neighborhood surveillance, the use of technology to deter crime, police visibility, community-police relations, police morale, law enforcement training, and recruiting new and retaining experienced police officers. Our progress of the past 17 years has been prodigious, yielding a better trained, more professional police force. But some crimes have spiked in recent months as our city has faced challenges common to many urban areas.

We hope that you’ll review this comprehensive sponsorship package for 2022 and lend your support to our efforts to regain the momentum we need to rebuild APD’s morale and assist our efforts to recruit and retain APD officers. There has never been a more critical time to show our police officers that their efforts are appreciated and deserving of year-long support. Your support of our comprehensive sponsorship package is an investment in public safety that benefits the citizens of Atlanta and makes our city a better place to live.

TOGETHER, WE CAN MAKE ATLANTA THE SAFEST LARGE CITY IN THE NATION.
2022 SIGNATURE EVENTS

**LINK UP AGAINST CRIME**
APRIL 11, 2022

**FIELD DAY**
JUNE 10, 2022

**BLUE JEAN BALL**
MAY 14, 2022

**ATLANTA’S FINEST 5K**
AUGUST 20, 2022

**CRIME IS TOAST**
OCTOBER 11, 2022

**A NIGHT IN BLUE**
OCTOBER 22, 2022
Join the Atlanta Police Foundation for the 18th annual Crime is Toast Awards Breakfast to honor those who put their lives on the line daily for the safety of our city! With more than 1,000 business and community leaders in attendance, we will honor the men and women of APD by recognizing outstanding service, including awards for Meritorious Service, Purple Heart and Officer of the Year. Crime is Toast features the State of Public Safety address from the Mayor of Atlanta and the State of Force address from the Chief of Police.

Sponsorship Opportunities on Next Page
<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Sponsorship Fee</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>$50,000</td>
<td>Prominent recognition as the Presenting Sponsor in all event outreach, Large Logo placement listed on event signage, all forms of the invitation, APF website and event program, Opportunity to include a promotional item for each guest at the event, 3 VIP Tables of 10</td>
</tr>
<tr>
<td>Chief Sponsor</td>
<td>$25,000</td>
<td>Logo placement on event signage, all forms of the invitation, APF Website, and event program, 2 VIP Tables of 10</td>
</tr>
<tr>
<td>Deputy Chief Sponsor</td>
<td>$15,000</td>
<td>Logo placement on event signage, all forms of the invitation, APF Website, and event program, Premium Seating closer to the stage, 1 table of 10 seats with company logo</td>
</tr>
<tr>
<td>Major Sponsor</td>
<td>$7,500</td>
<td>Logo placement on event signage, APF Website, and event program, Name placement on the invitation, 1 Named Table of 10 seats</td>
</tr>
<tr>
<td>Captain Sponsor</td>
<td>$3,500</td>
<td>Name listed on event signage, APF Website and event program, 1 Named Table of 8</td>
</tr>
<tr>
<td>Lieutenant Sponsor</td>
<td>$2,000</td>
<td>Name listed on event signage and APF Website, 8 tickets to the breakfast</td>
</tr>
</tbody>
</table>
### 2022 PLEDGE FORM

**You can select a comprehensive package from the previous page:**

- Package #1 - $80,000
- Package #2 - $55,000
- Package #3 - $43,000
- Package #4 - $20,000
- Package #5 - $15,000

**OR you can design your own custom package to fit your company’s budget and desired events by selecting from the options below:**

#### Link Up Against Crime
- $50,000 Presenting Sponsor
- $25,000 Champion Sponsor
- $15,000 Masters Sponsor
- $7,500 Invitational Sponsor
- $4,000 Club Sponsor
- $2,500 Hole Sponsor

#### Blue Jean Ball
- $50,000 Presenting Sponsor
- $25,000 Champion Sponsor
- $15,000 Deputy Chief Sponsor
- $10,000 Major Sponsor
- $7,500 Lieutenant Sponsor
- $3,500 Host Committee (Ind. Only)
- $2,000 Sergeant Sponsor
- $500 Investigator Sponsor

#### Atlanta’s Finest 5K
- $25,000 Presenting Sponsor
- $10,000 Champion Circle Sponsor
- $7,500 Runner’s Circle Sponsor
- $5,000 Sprinter’s Circle Sponsor
- $3,500 Jogger’s Circle Sponsor
- $1,000 Walker’s Circle Sponsor
- $500 Booth Sponsor

#### Crime is Toast
- $50,000 Presenting Sponsor
- $25,000 Chief Sponsor
- $15,000 Deputy Chief Sponsor
- $7,500 Major Sponsor
- $3,500 Captain Sponsor
- $2,000 Lieutenant Sponsor
- $150 Individual Ticket

#### AT-Promise Field Day
- $50,000 Presenting Sponsor
- $25,000 Head Coach
- $15,000 Assistant Coach
- $7,500 Team Manager
- $5,000 Team Captain
- $2,500 Referee

#### A Night in Blue
- $50,000 Presenting Sponsor
- $25,000 Chief Sponsor
- $15,000 Deputy Chief Sponsor
- $10,000 Major Sponsor
- $5,000 Captain Sponsor
- $3,500 Lieutenant Sponsor
- $2,500 Patron Sponsor
- $500 Individual Ticket

---

**Total Sponsorship**

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Link Up Against Crime</td>
<td>$____________</td>
</tr>
<tr>
<td>Blue Jean Ball</td>
<td>$____________</td>
</tr>
<tr>
<td>AT-Promise Field Day</td>
<td>$____________</td>
</tr>
<tr>
<td>Crime is Toast</td>
<td>$____________</td>
</tr>
<tr>
<td>Atlanta’s Finest 5K</td>
<td>$____________</td>
</tr>
<tr>
<td>A Night in Blue</td>
<td>$____________</td>
</tr>
</tbody>
</table>

**Total Sponsorship**

$____________
2022 PLEDGE FORM (cont.)

Please complete all fields below.

DONOR LISTING:

______________________________________________

Please indicate how you would like to be listed for recognition.
□ I / we prefer to remain anonymous.

BENEFITS (CHECK ONE)
□ I / we will utilize all of our benefits.
□ Please waive the benefits that have a fair market value.

PAYMENT INFORMATION
□ Please invoice me on this date: ________________
□ Check enclosed (make payable to APF Support, Inc.)
□ Pay by credit card - Please charge my card on (date): ________________

Name on card:___________________________________________________________
Credit Card Number:_____________________________________________________
Exp. Date:_______________________ Security Code:__________________________
Billing Address:_________________________________________________________
City, State, Zip Code:____________________________________________________

CONTACT INFORMATION
Name:_________________________________________________________________
Title: _________________________________Company:__________________________
Email:_______________________________________________________________
Mailing Address:_________________________________________________________________
□ home □ work

City, State, Zip Code:_________________________ Phone:_________________________
□ mobile □ work

Signature:_________________________________________________________________
Date:______________________________

THANK YOU FOR YOUR COMMITMENT!

PLEASE RETURN THIS FORM TO:
Atlanta Police Foundation
191 Peachtree Street NE, Suite 191, Atlanta, GA 30303
P: 404.586.0180 | F: 404.586.0414
Or
email this form to giving@atlantapolicefoundation.org
Thank you for your commitment to Public Safety! We look forward to seeing you at our 2022 Signature Events!

Atlanta Police Foundation
191 Peachtree Street NE
Suite 191
Atlanta, GA 30303

Phone: 404-586-0180
Fax: 404-586-0414
www.atlantapolicefoundation.org

Follow Us @ATLPOLICEFDN
#MySafeATL